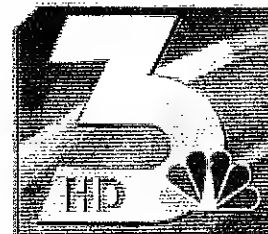


## ORDER



KSNV

**Orders**  
**Order / Rev:** 105004  
**Alt Order #:** 06837947  
**Product Desc:** OBAM FOR AMERICA  
**Estimate:** 1537  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 08/01/12 / 10/15/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *Rensel*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	121	\$73,460.00	\$62,441.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	121	\$73,460.00	\$62,441.00	0.00
<b>Totals</b>	<b>121</b>	<b>\$73,460.00</b>	<b>\$62,441.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNV	30%	\$73,460.00
Market	100%	\$244,866.67

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$51,422.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$34,281.33
KTUD	1%	\$2,448.67
KVVU	26%	\$63,665.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,589.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--			5			\$450.00		0.00			

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
See MG 1.8, 1.7, 1.8, 1.9, 1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
See MG 1.6, 1.7, 1.8, 1.9, 1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
See MG 1.6, 1.7, 1.8, 1.9, 1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
See MG 1.6, 1.7, 1.8, 1.9, 1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
See MG 1.6, 1.7, 1.8, 1.9, 1.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5, 1.3, 1.2, 1.1, 1.4															
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5, 1.3, 1.2, 1.1, 1.4															
[Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5, 1.3, 1.2, 1.1, 1.4															
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5, 1.3, 1.2, 1.1, 1.4															
[Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12		M-F 5-6a WakeUp w/Wagner		5-6a	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.5, 1.3, 1.2, 1.1, 1.4															
[Revised Rate to Reinstate]															
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ WagnM Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	5	\$50.00	3	0.00	NM	5	\$250.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWT--S	5		\$50.00		0.00						
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$700.00		0.00						

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	5		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	(\$700.00)		0.00	NM			
See MG 3.6,3.7,3.8,3.9,3.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	(\$700.00)		0.00	NM			
See MG 3.6,3.7,3.8,3.9,3.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	(\$700.00)		0.00	NM			
See MG 3.6,3.7,3.8,3.9,3.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	(\$700.00)		0.00	NM			
See MG 3.6,3.7,3.8,3.9,3.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	(\$700.00)		0.00	NM			
See MG 3.6,3.7,3.8,3.9,3.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	\$700.00		0.00	NM			
Ⓜ MG for 3.1,3.5,3.4,3.3,3.2															
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	\$700.00		0.00	NM			
Ⓜ MG for 3.1,3.5,3.4,3.3,3.2															
[Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	\$700.00		0.00	NM			
Ⓜ MG for 3.1,3.5,3.4,3.3,3.2															
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	\$700.00		0.00	NM			
Ⓜ MG for 3.1,3.5,3.4,3.3,3.2															
[Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		MTWThF----	:30	\$700.00		0.00	NM			
Ⓜ MG for 3.1,3.5,3.4,3.3,3.2															
[Revised Rate to Reinstate]															
E 4	KSNV	10/02/12	10/08/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.00	1	0.00	NM	10	\$9,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$900.00		0.00						

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/02/12	10/08/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.001		0.00	NM	10	\$9,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			10		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
12	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
13	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
14	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
15	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
16	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
17	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
18	KSNV	10/02/12-10/08/12		Today Show		658a-9am	MTWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.6,4.7,4.4,4.1,4.3,4.2,4.10,4.8															
[Revised Rate to Reinstate]															
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$125.00		0.00				
E 6	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00

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Advertiser: Obama for America  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1			\$175.00			0.00			
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$110.00			0.00			
E 8	KSNV	10/07/12	10/07/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Sunday Today			7a-8am	-----Su	:30		<del>(\$750.00)</del>		0.00	NM		
See MG 8.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12	Sunday Today			7a-8am	-----Su	:30		\$750.00		0.00	NM		
Ⓜ MG for 8.1 10/07															
[Revised Rate to Reinstate]															
E 9	KSNV	10/07/12	10/07/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$125.00			0.00			
E 10	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM SUN Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$175.00			0.00			
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd 10M M-F Today Show II	CM	9-10a	MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		10			\$425.00			0.00			

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd Hr M-F Today Show II	GM	9-10a	MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
12	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
13	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
14	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
15	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
16	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
17	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
18	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2 [Revised Rate to Reinstate]															
19	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		\$425.00		0.00	NM		

Order / Rev: 105004  
Alt Order #: 06837947  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
Product Desc: OBAM FOR AMERICA  
Estimate: 1537  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd Hr	CM	9-10a	MTWTF--	:30	10	\$425.00	1	0.00	NM	10	\$4,250.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
Ⓜ				MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2											
[Revised Rate to Reinstate]															
20	KSNV	10/02/12-10/08/12		M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30	\$425.00	0.00	NM				
Ⓜ				MG for 11.6,11.5,11.8,11.4,11.1,11.7,11.9,11.10,11.3,11.2											
[Revised Rate to Reinstate]															
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III 4th Hr	CM	10am-11am	MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	10		\$325.00		0.00						

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	MTWTF--	:30	10	\$325.00	1	0.00	NM	10	\$3,250.00

## TODAY SHOW III

Start Date End Date Weekdays Spots/Week Rate Rating  
 Week: 10/02/12 10/08/12 MTWTF-- 10 \$325.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
2	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
3	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
4	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
5	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
6	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
7	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
8	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
9	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
10	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr See MG 12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	MTWThF----	:30	(\$325.00)	0.00	NM
11	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
12	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
13	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
14	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
15	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
16	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
17	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
18	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr Ⓜ MG for 12.9,12.1,12.8,12.5,12.4,12.10,12.7,12.6,12.2,12.3 [Revised Rate to Reinstate]	10am-11am	MTWThF----	:30	\$325.00	0.00	NM
19	KSNV	10/02/12-10/08/12	M-F Today Show III 4th Hr	10am-11am	MTWThF----	:30	\$325.00	0.00	NM





Order / Rev: 105004  
Alt Order #: 06837947  
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1537  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/02/12	10/08/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$90.004		0.00	NM	0	\$0.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	MTWTF--		5	\$90.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/02/12-10/08/12	The Agenda 1230pm		1230-1p		MTWThF----	:30		<del>(\$90.00)</del>	0.00	NM			
		Credited [credit]													
2	KSNV	10/02/12-10/08/12	The Agenda 1230pm		1230-1p		MTWThF----	:30		<del>(\$90.00)</del>	0.00	NM			
		Credited [credit]													
3	KSNV	10/02/12-10/08/12	The Agenda 1230pm		1230-1p		MTWThF----	:30		<del>(\$90.00)</del>	0.00	NM			
		Credited [credit]													
4	KSNV	10/02/12-10/08/12	The Agenda 1230pm		1230-1p		MTWThF----	:30		<del>(\$90.00)</del>	0.00	NM			
		Credited [credit]													
5	KSNV	10/02/12-10/08/12	The Agenda 1230pm		1230-1p		MTWThF----	:30		<del>(\$90.00)</del>	0.00	NM			
		Credited [credit]													
E 16	KSNV	10/02/12	10/08/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$150.004		0.00	NM	0	\$0.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	MTWTF--		5	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/02/12-10/08/12	Days of our Lives		1258p-2pm		MTWThF----	:30		<del>(\$150.00)</del>	0.00	NM			
		Credited [credit]													
2	KSNV	10/02/12-10/08/12	Days of our Lives		1258p-2pm		MTWThF----	:30		<del>(\$150.00)</del>	0.00	NM			
		Credited [credit]													
3	KSNV	10/02/12-10/08/12	Days of our Lives		1258p-2pm		MTWThF----	:30		<del>(\$150.00)</del>	0.00	NM			
		Credited [credit]													
4	KSNV	10/02/12-10/08/12	Days of our Lives		1258p-2pm		MTWThF----	:30		<del>(\$150.00)</del>	0.00	NM			
		Credited [credit]													
5	KSNV	10/02/12-10/08/12	Days of our Lives		1258p-2pm		MTWThF----	:30		<del>(\$150.00)</del>	0.00	NM			
		Credited [credit]													
E 17	KSNV	10/02/12	10/08/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004		0.00	NM	0	\$0.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	MTWTF--		5	\$100.00	0.00								

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/02/12	10/08/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004		0.00	NM	0	\$0.00

## THE DOCTORS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/02/12	10/08/12	MTWTF--	5	\$100.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/02/12-10/08/12	The Doctors	2pm-3pm	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM
			Credited [credit]						
2	KSNV	10/02/12-10/08/12	The Doctors	2pm-3pm	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM
			Credited [credit]						
3	KSNV	10/02/12-10/08/12	The Doctors	2pm-3pm	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM
			Credited [credit]						
4	KSNV	10/02/12-10/08/12	The Doctors	2pm-3pm	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM
			Credited [credit]						
5	KSNV	10/02/12-10/08/12	The Doctors	2pm-3pm	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM
			Credited [credit]						

E 18	KSNV	10/02/12	10/08/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$150.004		0.00	NM	1	\$150.00
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## DR. PHIL

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/02/12	10/08/12	MTWTF--	5	\$150.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/02/12-10/08/12	Dr. Phil	3-4p	MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM
			Credited [credit]						
2	KSNV	10/02/12-10/08/12	Dr. Phil	3-4p	MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM
			Credited [credit]						
3	KSNV	10/02/12-10/08/12	Dr. Phil	3-4p	MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM
			Credited [credit]						
5	KSNV	10/02/12-10/08/12	Dr. Phil	3-4p	MTWThF----	:30	<del>(\$150.00)</del>	0.00	NM
			Credited [credit]						

E 19	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	10	\$175.004		0.00	NM	10	\$1,750.00
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## FIRST NEWS 3 AT FOUR

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	10	\$175.00	0.00

E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$1,200.001		0.00	NM	15	\$18,000.00
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## EARLY NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	15	\$1,200.00	0.00

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$1,200.00	1	0.00	NM	15	\$18,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Waak:		10/02/12	10/08/12	MTWTF--					15	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [na debates]															
4	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Saa MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Sea MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Saa MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
12	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
15	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25 [na debates]															
16	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
17	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
18	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
19	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
20	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
21	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
22	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
23	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7 [Revised Rate to Reinstate]															
24	KSNV	10/02/12-10/08/12		M-F Early News		5-630p	MTWThF----	:30		\$1,200.00		0.00	NM		

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KSNV	10/02/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$1,200.00	1	0.00	NM	15	\$18,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					15	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
Ⓜ	MG	for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7													
[Revised Rate to Reinstate]															
25	KSNV	10/02/12-10/08/12	M-F Early News		5-630p		MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ	MG	for 20.6,20.15,20.8,20.13,20.3,20.12,20.14,20.5,20.4,20.7													
[Revised Rate to Reinstate]															
E 22	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS 3 LIVE (FOLLOWING NFL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$450.00		0.00			
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 23.8,23.7,23.8,23.9,23.10															
[DEBATES]															
3	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 23.8,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 23.8,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 23.6,23.7,23.8,23.9,23.10															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
Ⓜ	See MG	23.11													
[PGM CHG = NBC DEBATE]															
8	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12	M-F Jeopardy		630-7pm		MTWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.3,23.4,23.2,23.5,23.1													
[Revised Rate to Reinstate]															
11	KSNV	10/03/12-10/03/12	Jeopardy in PRIME		M-SA 8-11p / SUI		--W-----	:30		\$1,300.00		0.00	NM		
Ⓜ	MG	for 23.7 10/03													
[INV CODE]															
E 24	KSNV	10/02/12	10/08/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$1,300.00		0.00			

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/02/12	10/08/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/02/12	10/08/12	MTWTF--		5	\$1,300.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30	<del>(\$1,300.00)</del>		0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30	<del>(\$1,300.00)</del>		0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10															
[DEBATES]															
3	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30	<del>(\$1,300.00)</del>		0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30	<del>(\$1,300.00)</del>		0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MTWThF----	:30	<del>(\$1,300.00)</del>		0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30	\$1,300.00		0.00	NM			
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4															
[Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30	\$1,300.00		0.00	NM			
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4															
[Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30	\$1,300.00		0.00	NM			
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4															
[Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30	\$1,300.00		0.00	NM			
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4															
[Revised Rate to Reinstate]															
10	KSNV	10/02/12-10/08/12	M-F Wheel		7-730pm		MT-ThF----	:30	\$1,300.00		0.00	NM			
Ⓜ MG for 24.2,24.5,24.1,24.3,24.4															
[Revised Rate to Reinstate]															
E 25	KSNV	10/02/12	10/08/12	FacetoFace/Ralston Rep	CM	730-758pm	MTWTF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
Face to Face w/ J.Ralston															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/02/12	10/08/12	MTWTF--		5	\$900.00			0.00						

Order / Rev: 105004  
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 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	10/02/12	10/08/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.8,25.7,25.8,25.9 [PGM CHG = NBC DEBATE]															
3	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		(\$900.00)		0.00	NM		
See MG 25.6,25.7,25.8,25.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1 [Revised Rate to Reinstate]															
7	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1 [Revised Rate to Reinstate]															
8	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1 [Revised Rate to Reinstate]															
9	KSNV	10/02/12-10/08/12		FacetoFace/Ralston Report		730-758pm	MT-ThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 25.4,25.3,25.5,25.1 [Revised Rate to Reinstate]															
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	0	\$0.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Mon PR 8-10p		8-10pm	M-----	:30		(\$1,100.00)		0.00	NM		
Credited [credit]															
E 29	KSNV	10/02/12	10/02/12	Tues PR 8-9p Tuesday Prime 8-9pm	CM	8-9pm	-T-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$1,100.00		0.00				
E 30	KSNV	10/02/12	10/02/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	0	\$0.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$3,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Tues PR 10-11p		10-11pm	-T-----	:30		(\$3,200.00)		0.00	NM		
See MG 30.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/02/12-10/02/12		Tues PR 10-11p		10-11pm	-T-----	:30		(\$3,200.00)		0.00	NM		
Ⓜ Credited [credit]															
E 32	KSNV	10/04/12	10/04/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$950.00	4	0.00	NM	1	\$950.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$950.00		0.00				

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.00	4	0.00	NM	0	\$0.00
DATELINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Fri 10-11p		10-11pm	----F--	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited [credit]															
E 36	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$600.00		0.00				
E 37	KSNV	10/07/12	10/07/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	0	\$0.00
SUN NT FB: SD @ N ORLEANS ExactDates N/A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$4,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		NFL Football		1P-9PM	-----Su	:30		<del>(\$4,000.00)</del>		0.00	NM		
Credited [credit]															
E 38	KSNV	10/07/12	10/07/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	0	\$0.00
TBD after NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Jeopardy in PRIME		M-SA 8-11p / SUN	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
Credited [credit]															
E 39	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
LAW & ORDER AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$350.00		0.00				
E 40	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$275.00	4	0.00	NM	5	\$1,375.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$275.00		0.00				
E 41	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 41.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 41.1 10/06 [Revised Rate to Reinstate]															
E 42	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$285.00		0.00				
E 43	KSNV	10/02/12	10/08/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$500.00	1	0.00	NM	5	\$2,500.00



Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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TONIGHT SHOW W/ JAY LENO

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	5	\$500.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	(\$500.00)	0.00	NM
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	(\$500.00)	0.00	NM
See MG 43.8,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	(\$500.00)	0.00	NM
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	(\$500.00)	0.00	NM
See MG 43.6,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	(\$500.00)	0.00	NM
See MG 43.8,43.7,43.8,43.9,43.10 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
6	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]									
7	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]									
8	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]									
9	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]									
10	KSNV	10/02/12-10/08/12	The Tonight Show	1135p-1237a	MTWThF----	:30	\$500.00	0.00	NM
Ⓜ MG for 43.2,43.1,43.3,43.4,43.5 [Revised Rate to Reinstate]									

E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$250.00	1	0.00	NM	5	\$1,250.00
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Late Night w/Fallon

LATE NIGHT W/JIMMY FALLON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	5	\$250.00	0.00

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$250.00	1	0.00	NM	5	\$1,250.00	
LATE NIGHT W/JIMMY FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			5		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF-----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
6	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF-----	:30		\$250.00		0.00	NM			
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
7	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
8	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
9	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
10	KSNV	10/02/12-10/08/12		Late Night w/Fallon		1237a-136am	MTWThF-----	:30		\$250.00		0.00	NM			
Ⓜ MG for 44.4,44.5,44.2,44.1,44.3																
[Revised Rate to Reinstate]																
E 45	KSNV	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	0	\$0.00	
SATURDAY NIGHT LIVE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-			1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/01/12-10/07/12		Saturday Night Live		1130pm-1:02am	-----Sa--	:30		<del>(\$400.00)</del>		0.00	NM			
Credited																
[credit]																
E 46	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00	
SPORTS NIGHT IN LAS VEGAS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S			1		\$90.00		0.00					
N100	KSNV	10/02/12	10/08/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00	
NEWS 3 AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--			1		\$425.00		0.00					
														Totals	121	\$73,460.00